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Rendering of The Winter Show 2022 venue at the former Barneys flagship location at 660 Madison Avenue. Courtesy of The Winter Show and Owen Walz.

The Winter Show Returns to New York — At Barneys and in Spring

by Benjamin Genocchio

Remember a time when we complained about art fairs? Now we can't wait to slip on those bejeweled Prada trainers and stroll the miles of aisles at fairs like The Winter Show, taking place from April 1 to 10, in a new location at the former Madison Avenue flagship site of Barneys New York. Over 60 exhibitors will be on view across four floors, and to honor the retail roots of the late, great Madison Avenue store, vignettes featuring art and objects from the show fill the street-level windows. Top talents from the design world have been enlisted to create the windows: The Winter Show 2022 Design Co-Chairs interior designer Corey Damen Jenkins and Ferguson & Shamamian Architects' Mark Ferguson and Andrew Oyen, along with Winter Show 2022 Design Council members interior designers Young Huh and Keita Turner.

THE WINTER SHOW/*in* 2022 *springy!*

This break in tradition for the 68th edition of the Winter Show is temporary and in 2023, the Show will return to its customary time and home at the Park Avenue Armory. Most importantly, what has remained unchanged is the rare quality and exquisite beauty of the offerings. The 2022 edition presents a spectacular assemblage of museum-quality works that span art, antiques, and design, from classical antiquities to modern and contemporary art. The booths are arranged non-chronologically, enabling a far richer, more varied viewing experience while allowing opportunities for serendipity in collecting. Every object presented on the floor is vetted by committees.

"Hosting the fair at 660 Madison felt like such a natural fit," says Helen Allen, Executive Director of The Winter Show. "Barneys is such a beloved place for so many of our visitors. It's a really exciting crossover of worlds — The Winter Show, one of the city's longest-running art, antiques, and design fairs, activating a space that in itself is so iconic to New York. We've worked to transform the space with art, antiques, design, and jewelry in a way that pays homage to the location, and I am confident visitors will enjoy exploring the works of our dealers throughout the building."



Pair of rectangular verre églomisé panels from the SS Normandie, c. 1934. Designed by Jean Dupas; Executed by Jean-Charles Champigneulle. Gold, silver, platinum and palladium leaf on glass.. Image courtesy of Maison Gerard.

Maison Gerard's (New York) booth theme this year, as The Winter Show travels a few blocks south from the Armory to Barneys, is The Voyage. They are bringing several pieces from the SS Normandie, the most luxurious ocean liner ever launched (1934), and from whence come églomisé panels that were part of the four large murals decorating the spectacular Grand Salon, which could comfortably sit over 450 people. Another mural from the Grand Salon is in the collection of the Metropolitan Museum of Art, New York. In addition, there is a nearly 13-foot giltwood sofa, also designed for the SS Normandie by Jean-Maurice Rothschild, now upholstered in an Italian deep blue fabric by Dedar, presented against blue moiré walls (also by Dedar). "We are pleased with this year's siting of the fair at the iconic Barneys, and decided to retain the original fixtures in our booth of what was once the shoe department, already known to every stylish woman in New York," says Benoist F. Drut of Maison Gerard.